



Website: [pnb.bank.in](http://pnb.bank.in)

Twitter: [@pnbindia](https://twitter.com/pnbindia)

Facebook: [/Pnbindia](https://www.facebook.com/Pnbindia)

**Press Note for immediate distribution**

## **Punjab National Bank launches Digi MSME Prime**

**New Delhi, 19 March 2026:** Punjab National Bank (PNB) has launched **Digi MSME Prime**, an enhanced digital lending solution aimed at expanding fast and seamless credit access for Micro, Small and Medium Enterprises (MSMEs).

The initiative is built on a **Straight Through Processing (STP)** model that minimizes manual intervention and enables quicker loan approvals and disbursements. Under this platform, MSMEs can avail loans of up to **₹10 Crore**, with eligibility primarily assessed through **GST turnover and business cash flows**, reducing the need for extensive documentation.

This launch reinforces PNB's commitment to convenient, secure, and technology-driven lending solutions.

\*\*\*\*\*