

Date	Headline	Publication	Edition	Page	Source
Dec 06, 2025	PNB signs its first-ever female brand ambassador	The Times of India	Delhi	24	Bureau

PNB signs its first-ever female brand ambassador

Punjab National Bank (PNB), India's leading public sector bank, today has signed Indian Women Cricket Captain and



World Cup Champion Harmanpreet Kaur, as the Bank's first-ever female brand ambassador. This landmark association marks a strategic milestone in PNB's brand transformation journey.

Date	Headline	Publication	Edition	Page	Source
Dec 05, 2025	Harmanpreet Kaur joins PNB as brand ambassador	Hindustan Times	3Editions	20	Bureau

Harmanpreet Kaur joins PNB as brand ambassador



PNB appointed Indian Women's Cricket Captain Harmanpreet Kaur its first female brand ambassador. Announced at the Bank's Corporate Office under the theme 'Banking On Champions', the event was attended by Secretary M Nagaraju, Harmanpreet Kaur, and PNB senior leadership.

Date	Headline	Publication	Edition	Page	Source
Dec 02, 2025	PNB Signs World Cup Champion Harmanpreet Kaur as Brand Ambassador	Business Standard	2Editions	11	Bureau

PNB SIGNS WORLD CUP CHAMPION HARMANPREET KAUR AS BRAND AMBASSADOR

Punjab National Bank (PNB), India's leading public sector bank, today has signed Indian Women Cricket Captain and World Cup Champion Harmanpreet Kaur, as the Bank's first-ever female brand ambassador. This landmark association marks a strategic milestone in PNB's brand transformation journey.



The announcement took place in a vibrant ceremony under the overarching theme 'Banking On Champions' at the Bank's Corporate Office, where Chief Guest was Shri M. Nagaraju Secretary, (FS), Ms. Harmanpreet Kaur (Captain of Indian Women's Cricket team, World Cup Champion, and

Arjuna Awardee), PNB's senior leadership, including Shri Ashok Chandra (PNB MD&CEO), PNB Executive Directors - Shri M. Paramasivam, Shri Bibhu Prasad Mahapatra, Shri D. Surendran, and Shri Amit Kumar Srivastava, CVO Shri Raghavendra Kumar, along with Chief General Managers, General Managers, and employees of the Bank.

Harmanpreet Kaur' was presented with a framed PNB jersey bearing her name and number, along with a custom-engraved PNB bat.

Marking her first official act as brand ambassador, Indian Women Cricket Captain and World Cup Champion Harmanpreet Kaur, along with Shri M. Nagaraju, Secretary, (FS), and PNB MD&CEO Ashok Chandra unveiled four financial products of the Bank – PNB RuPay Metal Credit Card Luxura, PNB One 2.0, Digi Surya Ghar, and onboarding of PNB on the IIBX Portal, reinforcing PNB's commitment to innovation, digital-first services, and customer-centric solutions.

Date	Headline	Publication	Edition	Page	Source
Dec 02, 2025	Harmanpreet now PNB Brand Ambassador	The Financial Express	10Editions	7	Bureau

HARMANPREET NOW PNB BRAND AMBASSADOR



PUNJAB NATIONAL BANK (PNB) on Monday roped in Harmanpreet Kaur, captain of the Indian women's cricket team, as the bank's first-ever female brand ambassador. This association marks a milestone in PNB's brand transformation journey, the bank said. **FE Bureau**

Date	Headline	Publication	Edition	Page	Source
Dec 04, 2025	Harmanpreet Kaur is New Brand Ambassador of Punjab National Bank	The Hindu	Delhi	5	Bureau

Harmanpreet Kaur is New Brand Ambassador of Punjab National Bank



Punjab National Bank has signed Indian Women Cricket Captain and World Cup Champion Harmanpreet Kaur on 01 Dec'25, as the Bank's first-ever female brand ambassador. The announcement took place in a vibrant ceremony under the overarching theme 'Banking On Champions' at the Bank's Corporate Office, where Chief Guest was Shri M. Nagaraju Secretary, (FS), Ms. Harmanpreet Kaur, Captain - Indian Women's Cricket team, PNB's senior leadership, including Shri Ashok Chandra (PNB MD&CEO), PNB Executive Directors - Shri M. Paramasivam, Shri Bibhu Prasad Mahapatra, Shri D. Surendran, and Shri Amit Kumar Srivastava, CVO Shri Raghavendra Kumar, along with employees of the Bank. Marking her first official act as brand ambassador, Indian Women Cricket Captain and World Cup Champion Harmanpreet Kaur, along with Shri M. Nagaraju, Secretary, (FS), and PNB MD&CEO Ashok Chandra unveiled four financial products of the Bank – PNB RuPay Metal Credit Card Luxura, PNB One 2.0, Digi Surya Ghar, and onboarding of PNB on the IIBX Portal, reinforcing PNB's commitment to innovation, digital-first services, and customer-centric solutions.

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Dec 04, 2025	Harmanpreet Kaur is new brand ambassador of PNB	The New Indian Express	5Editions	15	Bureau

Harmanpreet Kaur is new brand ambassador of PNB

The PNB recently has signed Indian Women Cricket Captain Harmanpreet Kaur, as its first-ever woman brand ambassador. This association marks a strategic milestone in PNB's brand transformation journey. The association took place in a vibrant ceremony under the overarching theme 'Banking On Champions' at the Bank's Corporate Office. Harmanpreet Kaur was presented with a framed PNB jersey bearing her name and number, along with a custom-engraved PNB bat. During the event, the dignitaries unveiled PNB RuPay Metal Credit Card Luxura, PNB One 2.0, Digi Surya Ghar, and onboarding of PNB on the IIBX Portal.

