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PNB Hosted Mega MSME Outreach Programme across 200 plus locations

New Delhi, 27 April 2026: Punjab National Bank (PNB), one of nation's leading public sector banks, hosted its Mega MSME Outreach Programme across 200 plus locations nationwide. The programme aimed to empower Micro, Small, and Medium Enterprises (MSMEs) with accessible, customized, and competitively priced financial solutions, further strengthening the Bank's commitment to entrepreneurship and economic growth.

Designed to facilitate meaningful engagement and enable MSMEs to explore the right financing options for their growth, the programme brought together business owners, industry participants, and banking experts on a single platform.

Aligned with the theme "Where Opportunities Begin and Businesses Thrive", the outreach programme focused on simplifying access to credit and delivering tailored financial solutions that help MSMEs scale operations and improve productivity.

Programme Highlights:

- **Direct Access to Experts:** Interaction with senior PNB officials for on-the-spot guidance and customised financial solutions.
- **Instant Loan Approvals:** Select MSME loan schemes received instant approvals.
- **Digital Experience Zone:** Experience of digital banking services, eligibility checks, and instant offers.
- **Customized Offerings:** A range of MSME-focused loan products tailored to diverse business requirements.

Speaking on the programme, **Shri Firoz Hasnain, CGM, PNB** said: "MSMEs are powerful engines of innovation, employment, and inclusive growth. Through this Mega Outreach Programme, we are committed to bringing timely credit, seamless digital access, and tailored financial solutions closer to entrepreneurs, even at the grassroots-level. Our focus is on simplifying banking, accelerating decision-making, and empowering businesses to scale with confidence, thereby contributing meaningfully to the nation's GDP."

With this initiative, PNB further strengthens its commitment to customer-centric innovation and reinforces its legacy of being a trusted financial partner to millions across the country.

For more information, visit: www.pnb.bank.in
