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## PNB Hosted Mega MSME Outreach Programme across 220 locations

~Top Leadership-Led Initiative Reaches 220 Locations, Driving Credit Access at Scale~



**New Delhi, 29 April 2026:** Punjab National Bank (PNB), one of nation's leading public sector banks, hosted its Mega MSME Outreach Programme across 220 locations nationwide on 27<sup>th</sup> April. The programme aimed to empower Micro, Small, and Medium Enterprises (MSMEs) with accessible, customized, and competitively priced financial solutions, further strengthening the Bank's commitment to entrepreneurship and economic growth.

Designed to facilitate meaningful engagement and enable MSMEs to explore the right financing options for their growth, the programme brought together business owners, industry participants, and banking experts on a single platform.

Demonstrating strong leadership engagement, the outreach was spearheaded by MD&CEO Shri Ashok Chandra and all executive directors along with other senior leadership.

Aligned with the theme "Where Opportunities Begin and Businesses Thrive", the outreach programme focused on simplifying access to credit and delivering tailored financial solutions that help MSMEs scale operations and improve productivity.

### **Programme Highlights:**

- **Direct Access to Experts:** Interaction with senior PNB officials for on-the-spot guidance and customised financial solutions.
- **Instant Loan Approvals:** MSME loan schemes received instant in-principle approvals.
- **Digital Experience Zone:** Experience of digital banking services, eligibility checks, and instant offers.
- **Customized Offerings:** A range of MSME-focused loan products tailored to diverse business requirements.

Speaking on the occasion, **Shri Ashok Chandra, MD&CEO, PNB**, said, “MSMEs are the backbone of India’s economic progress and a critical driver of the *Viksit Bharat* vision. Through this Mega Outreach Programme, we are taking decisive steps to bridge the credit gap by delivering seamless MSME services, customer friendly products, digital accessibility and timely financial solutions directly to entrepreneurs across the country.

The programme’s on-the-spot sanctions underscores both the resilience of the MSME sector and PNB’s commitment to empowering it. We will continue to leverage our extensive network and digital capabilities to facilitate self-reliance amongst MSMEs towards a *Viksit Bharat 2047*.”

With this initiative, PNB further strengthens its commitment to customer-centric innovation and reinforces its legacy of being a trusted financial partner to millions across the country.

For more information, visit: [www.pnb.bank.in](http://www.pnb.bank.in)

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