

Date	Headline	Publication	Edition	Page	Source
Jan 29, 2026	PNB to expand digital, startup banking	The Hindu	<a href="#">Bengaluru</a>	8	Bureau

## PNB to expand digital, startup banking

### **The Hindu Bureau**

BENGALURU

Punjab National Bank (PNB) had announced that it would expand digital and start-up banking presence in Bengaluru to reinforce its commitment to digital-led growth and deeper engagement with emerging business ecosystems.

As part of this initiative, PNB is planning to open digital branches in major technology parks across Bengaluru, aimed at addressing the evolving banking needs of professionals, corporates, and digitally savvy customers, indicated Ashok Chandra, MD & CEO, during a visit to Bengaluru to review business performance and to outline the bank's strategic expansion plans for Karnataka.

### **Digital loans**

To strengthen credit access for entrepreneurs and small businesses, PNB has enhanced its MSME Digital Loans. The bank is also focusing on digital PM SVAnidhi, PM Vishwakarma, and PM Surya Ghar Muft Bijli Yojana.

The bank launched the 'Luxura' 1 Credit Card, a premium credit card targeted at High Net-worth Individuals (HNIs). Indian women's cricket team captain and PNB brand ambassador Harmanpreet Kaur is the face of this premium segment.

Reaffirming the bank's focus on women empowerment, Mr. Chandra noted that 30% of PNB's workforce comprises women. The bank has introduced dedicated initiatives for women customers, including ₹10 lakh cancer insurance coverage for women savings account holders, and priority lending support for Self-Help Groups (SHGs) and women entrepreneurs.

PNB operates 155 branches across 31 districts in Karnataka.

Date	Headline	Publication	Edition	Page	Source
Jan 18, 2026	PNB announces plans to expand business	The Hans India	<a href="#">Bengaluru</a>	3	Bureau

## PNB announces plans to expand business

BENGALURU: Punjab National Bank (PNB), India's leading public sector bank, is reinforcing its commitment to digital-led growth and deeper engagement with emerging business ecosystems. PNB MD&CEO Ashok Chandra visited Bengaluru to review business performance and outline the Bank's strategic expansion plans for Karnataka, with a strong focus on technology-driven banking and startup enablement.

As part of this initiative, PNB is planning to open Digital Branches in major technology parks across Bengaluru, aimed at addressing the evolving banking needs of professionals, corporates, and digitally savvy customers. In addition, the Bank is also planning to establish a dedicated Startup Branch in Electronic City, one of India's leading startup and innovation hubs. The proposed branch will offer customised banking solutions, credit support, and advisory services tailored to startups and new-age enterprises. These initiatives are aligned with PNB's broader strategy to strengthen digital delivery, enhance customer convenience, and support India's innovation-driven growth.