Press Release for immediate distribution

PNB Launches Eco-Friendly Palaash Debit Card Made from Recycled PVC Plastic

~ A Step Towards Sustainable Banking: Combining Eco-Friendly Materials with the Comprehensive Benefits of RuPay Platinum ~

New Delhi, 13 November 2024: Punjab National Bank (PNB), the nation's leading public sector bank, has launched – "PNB Palaash Debit Card", a new Debit Card variant made from recycled PVC plastic (rPVC) as part of their sustainability initiative. This eco-friendly card uses materials that would otherwise end up in landfills, thereby reducing environmental harm.

Customers can log in to pnbindia.in or visit a PNB branch to avail this personalised debit card, which is globally accepted. The PNB Palaash debit card offers all the features of the existing RuPay Platinum Debit Card variant. Regular discounts or offers provided by NPCI are subject to change from time to time.

The Palaash Debit Card can be obtained by all customers who are eligible for debit card issuance. The issuance charge for the Primary Debit Card is Rs 250 plus taxes. In case of card replacement due to loss, damage, or blocked, the replacement charge is also Rs 250 plus taxes. Additionally, there is an annual charge of Rs 250 plus taxes. All other charges applicable to Debit Card transactions will also be applicable to this card variant as well.

Transaction Type	Limit
Cash Withdrawals at ATMs	
Per day limit	Rs 1,00,000
Per transaction limit	Rs 20,000 at PNB ATMs. (Charges will be applicable over and above the free transactions as per guidelines.)
Other limits	
POS/E-Comm (combined)	Rs 3,00,000 per day
Contactless	Rs 5,000 per transaction/ Rs 5,000 per day
Offline (NCMC) transaction limit	Rs 500 per transaction (to be maintained by the acquirer)

PNB remains dedicated to integrating sustainable practices in all aspects of its operations, continually seeking innovative solutions to protect and preserve the environment.

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