

Date	Headline	Publication	Edition	Page	Source
Mar 06, 2026	Punjab National Bank Launches "PNB Digi Shrestha" Digital Loan Scheme to towards accelerating women-led rural entrepreneurship	Canon Times	<a href="#">Bhopal</a>	6	Bureau

## Punjab National Bank Launches “PNB Digi Shrestha” Digital Loan Scheme to towards accelerating women-led rural entrepreneurship

Canon Times, Bureau

**New Delhi, 05 March 2026:** Punjab National Bank (PNB), one of India’s leading public sector banks, marked its initiative towards International Women’s Day by reaffirming its commitment to women’s financial empowerment with the launch of the “PNB Digi Shrestha Digital Loan Scheme.” This initiative is designed exclusively for existing women customers who are members of Self-Help Groups (SHGs) under the National Rural Livelihoods Mission (NRLM).

Aligned with the national vision of creating ‘Lakshpati Didis’ and fostering rural entrepreneurship, the Digi Shrestha scheme promotes digital banking adoption while ensuring seamless, transparent, and fast access to institutional credit. The scheme offers loan amounts of



**Women Entrepreneurs**  
*Stronger Futures*

**PNB Digi Shrestha**  
**Lakshpati Didi**

**MAX. AMOUNT ₹5 Lakh\***

- For individual women members of 2 year old matured NRLM SHGs only
- Credit Guarantee Coverage
- Quotation not required
- Interest Subvention @2% (upto O/s Rs. 1.5 Lakh) for prompt payee, for 3 years.
- Nil Upfront & Documentation Charges
- Margin @10%
- Hassle-Free Loan Application (Anywhere, Anytime)
- Check Instant Eligibility

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up to 5 lakh, a fully digital sanction and account opening process, minimal documentation, and a simple, user-friendly application journey.

By leveraging technology, PNB is strengthening the entrepreneurial ecosystem in rural India, supporting

women-led enterprises, and advancing financial inclusion. On this Women’s Day, the Bank celebrates the resilience, ambition, and leadership of women across the country, reiterating its commitment to stand by them at every step of their growth journey.

Date	Headline	Publication	Edition	Page	Source
Mar 07, 2026	PNB launches "PNB Digi Shrestha", a digital loan scheme	The Northlines	<a href="#">Jammu</a>	11	Bureau

## PNB launches 'PNB Digi Shrestha'

### NL CORESPONDENT

JAMMU TAWI: Punjab National Bank (PNB), one of India's leading public sector banks, marked its initiative towards International Women's Day by reaffirming its commitment to women's financial empowerment with the launch of the "PNB Digi Shrestha Digital Loan Scheme." This initiative is designed exclusively for existing women customers who are members of Self-Help Groups (SHGs) under the National Rural Livelihoods Mission (NRLM).

Aligned with the national vision of creating 'Lakhpatti Didis' and fostering rural entrepreneurship, the Digi Shrestha scheme promotes digital banking adoption while ensuring seamless, transparent, and fast access to institutional credit. The scheme offers loan amounts of up to 5 lakh, a fully digital sanction and account opening process, minimal documentation, and a simple, user-friendly application journey.

By leveraging technology, PNB is strengthening the entrepreneurial ecosystem in rural India, supporting women-led enterprises, and advancing financial inclusion. On this Women's Day, the Bank celebrates the resilience, ambition, and leadership of women across the country, reiterating its commitment to stand by them at every step of their growth journey.

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Mar 06, 2026	Punjab National Bank Launches "PNB Digi Shrestha" Digital Loan Scheme to accelerate women-led rural entrepreneurship	Business Remedies	<a href="#">Jaipur</a>	4	Bureau

## Punjab National Bank Launches "PNB Digi Shrestha" Digital Loan Scheme to accelerate women-led rural entrepreneurship

BR Team | New Delhi

Punjab National Bank (PNB), one of India's leading public sector banks, marked its initiative towards International Women's Day by reaffirming its commitment to women's financial empowerment with the launch of the "PNB Digi Shrestha Digital Loan Scheme." This initiative is designed exclusively for existing women customers who are members of Self-Help Groups (SHGs) under the National Rural Livelihoods Mission (NRLM).

Aligned with the national



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**PNB Digi Shrestha Lakhpati Didi**

**MAX. AMOUNT ₹5 Lakh**

- For individual women members of 2 year old certified NRLM SHGs only
- Credit Guarantee Coverage
- Quotation not required
- Interest Subvention @2% (upto 0.5 lacs. 1.5 Lacs)
- For prompt payers for 2 years.
- NRI Upfront & Documentation Charges
- Moratorium @10%
- Hassle-Free Loan Application (Anywhere, Anytime)
- Check Instant Eligibility

vision of creating 'Lakhpati Didis' and fostering rural entrepreneurship, the Digi Shrestha scheme promotes digital banking adoption while

ensuring seamless, transparent, and fast access to institutional credit. The scheme offers loan amounts of up to Rs. 5 lakh, a fully digital sanc-

tion and account opening process, minimal documentation, and a simple, user-friendly application journey.

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