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Press Release for immediate distribution

PNB Now Offers Easy Digital Opening of Sukanya Samriddhi Yojana Accounts through PNB ONE App

~ A step towards financial inclusion and women empowerment -eliminates branch visits for account opening ~

New Delhi, 3 July: Punjab National Bank (PNB), India's leading public sector bank, has announced the launch of online Sukanya Samriddhi Yojana (SSY) account opening facility through its digital platform PNB ONE app. This initiative marks a significant milestone in the Bank's digital transformation journey.

The new facility enables existing PNB customers to open SSY accounts for their girl children anytime, anywhere, without the need to visit bank branches. This digital initiative represents PNB's commitment towards leveraging technology for social good and making government-backed savings schemes more accessible to families across the country.

Steps to open SSY account through PNB ONE App:

- Open the **PNB ONE App** on your mobile device.
- Tap on the '**Services**' option from the main menu.
- Select '**Govt. Initiative**' from the list.
- Choose '**Sukanya Samriddhi Account Opening**'.
- Follow the on-screen instructions to complete the account opening process.

While account opening has been digitised, other operations including partial withdrawal, account closure, and premature closure will continue to be processed at the base branch level following existing process for accounts opened through offline mode.

For more details, customers can visit their nearest PNB branch, or contact the bank's toll free number 1800 1800/1800 2021.
