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Punjab National Bank Launches Digital Loan “PNB Griha Vatika” to Promote Rooftop Organic Cultivation

New Delhi, 11 March 2026: Punjab National Bank (PNB), one of India’s leading public sector banks, has launched *PNB Griha Vatika*, a digital loan scheme aimed at promoting sustainable living and community well-being. The initiative encourages households to cultivate vegetables in urban spaces such as rooftops, terraces, balconies, and courtyards, turning homes into centers of nutrition and self-reliance.

The scheme provides financial support for organic inputs and modern cultivation infrastructure, including hydroponic systems, vertical gardens, and drip irrigation kits. By enabling families to grow fresh, chemical-free vegetables, PNB seeks to foster healthier lifestyles while also creating opportunities for supplementary income.

With rising food costs, growing health awareness, and environmental concerns, home-based organic farming is gaining popularity across India. *PNB Griha Vatika* reflects the Bank’s commitment to customer-centric innovation, financial inclusion, and sustainable development, envisioning a greener future built on healthier families and self-reliant citizens.

For more details, visit: <https://pnb.bank.in>
