

Date	Headline	Publication	Edition	Page	Source
Mar 15, 2026	PNB launches PNB Griha Vatika for rooftop organic cultivation	Hindustan Times	Delhi	10	Bureau

PNB launches “PNB Griha Vatika” for rooftop organic cultivation

PNB launched PNB Griha Vatika, a digital loan scheme to promote sustainable living and community well-being. The initiative encourages households to cultivate vegetables in urban spaces, turning homes into centers of nutrition and self-reliance.

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Mar 13, 2026	PNB has launched Griha Vatika	The Financial Express	2Editions	18	Bureau

PNB has launched Griha Vatika, a digital loan scheme aimed at promoting sustainable living and community well-being. The initiative encourages households to cultivate vegetables in urban spaces such as rooftops, terraces, balconies, and courtyards, turning homes into centers of nutrition & self-reliance. The scheme provides financial support for organic inputs & modern cultivation infrastructure, including hydroponic systems, vertical gardens, & drip irrigation kits.

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Mar 13, 2026	PNB has launched Griha Vatika	The Indian Express	Delhi	16	Bureau

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Mar 12, 2026	PNB launches Digital Loan 'PNB Griha Vatika' to promote rooftop organic cultivation	The Echo of India	2Editions	8	Bureau

PNB launches Digital Loan "PNB Griha Vatika" to promote rooftop organic cultivation



GRIHA VATIKA



Features

- 🎯 Purpose: Vegetable cultivation on terraces/rooftops. Courtyards,
- 📌 Maximum amount upto Rs 2.00 lakhs with loan tenure upto 5 years & 3 months moratorium.
- 📉 Margin- Nil

Eligibility Criteria:

- 👤 Existing borrower of Bank and account should be standard (other than Krishak Sathi Scheme and/or Kalyani Card scheme)
- 🏠 Self-occupied homeowners (tenants are not eligible)
- 📏 Minimum area of cultivation-100 sq feet
- 📱 Mobile number should be linked to bank account

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EOI CORRESPONDENT

NEW DELHI, MARCH 11: Punjab National Bank (PNB), one of India's leading public sector banks, has launched PNB Griha Vatika, a digital loan scheme aimed at promoting sustainable living and community well-being. The initiative encourages households to cultivate vegetables in urban spaces such as rooftops, terraces, balconies, and courtyards, turning homes into centers of nutrition and self-reliance.

The scheme provides financial support for organic inputs and modern cultivation infrastructure, including

hydroponic systems, vertical gardens, and drip irrigation kits. By enabling families to grow fresh, chemical-free vegetables, PNB seeks to foster healthier lifestyles while also creating opportunities for supplementary income.

With rising food costs, growing health awareness, and environmental concerns, home-based organic farming is gaining popularity across India. PNB Griha Vatika reflects the Bank's commitment to customer-centric innovation, financial inclusion, and sustainable development, envisioning a greener future built on healthier families and self-reliant citizens.